

# PROTECTING BUILDINGS. SUPPORTING COMMUNITIES.

Taking social responsibility seriously



[www.macgroupuk.com](http://www.macgroupuk.com)



# Delivering Social Value through our Projects.

MAC is fully aware of its social responsibility commitments. We also understand that, although our projects can bring significant value to communities once completed by creating better facilities and opportunities, they can also have an impact and cause disturbance to the local area and people's everyday lives during the construction process.

Our aim as a company is to reduce this impact as much as possible with careful planning and consideration during our time in each area.

## The MAC Corporate Social Responsibility Pledge.

- Share training opportunities with other organisations on site and members of the local community where appropriate
- Support apprentices and trainees, providing opportunities wherever possible and sharing best practise with other organisations
- Provide employment opportunities for unemployed people and those who find it difficult to get into work
- Prioritise local people when looking to fill vacancies rather than going further afield
- Provide high quality work experience placements for students and local people who are interested in getting into a career in construction
- Support the local supply chain when placing orders for labour and materials
- Provide an inclusive working environment where people feel valued and respected regardless of gender, race, colour, ethnicity, religion, sexuality, disability or age
- Take all reasonable steps to ensure that our chosen systems and installation techniques are environmentally friendly and energy conscious in line with our CO<sub>2</sub> reduction strategy.





# Social Value in action.



## You Matter Community Scheme

On a recent high profile leisure sector project, MAC worked closely with the main contractors to embrace the Social Value Action Plan recruitment process as part of our compliant contract delivery.

This included involvement with the 'You Matter Communities' scheme, providing local communities and people with an opportunity to access small grants, volunteer time and unused materials from the construction process.



## Employment Support - Aberdeen

This employment session was held with candidates looking for construction work. Members of the ABZWorks team, along with Aberdeen Council staff, also attended the session. Following a group presentation and discussion, we spent time with each individual to discuss their skills, qualifications and job interests.

We had a varied age group in attendance with differing skill sets, so one-to-one conversations were essential to give relevant details to each person.



## Materials Donation - Loughborough

Following works carried out at the National Rehabilitation Site in Loughborough, MAC donated excess insulation materials to local farmers situated close to the construction site. This was carried out in conjunction with our social value partner, CLEAR Engagement.

In total MAC donated over £30,000 worth of insulated panels, and arrangements were made for the farmers to come and collect the materials which they will be using to build a new barn.



## Interview Advice for Students - Manchester

At this event we provided practice interviews for Year 11 students in conjunction with Our Futures. During these sessions we offered advice on interview techniques and application forms, along with guidance on applying for colleges, universities, work and apprenticeships.

Following the practice interviews we were able to provide constructive feedback on individuals' particular strengths whilst also suggesting possible improvements they might consider making for their future applications.

## Delivering Social Value in Our Projects



Values



Commitment



Integrity



Charity



Partnership



Sensitivity



Green Initiatives



Collaboration



Honesty



At MAC we are fully committed to minimising any potential impact that our activities may have on local communities and the wider environment by carrying out our activities in a responsible, ethical way.

We will endeavour to deliver sustainable roofing and cladding solutions on all of our projects that carefully balance economic, environmental and social issues.



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