

EMPLOYMENT SUPPORT IN ABERDEEN

SOCIAL VALUE IN ACTION



Background

With over 20 years of experience supporting those furthest from the employment market, MAC's Social Value Manager, Sue Jones, has been working with employment groups in the Aberdeen area. Meanwhile, other members of our team have been involved in improving social housing in and around the city as part of the Aberdeen Framework.

Outcomes & Evidence of Impact

Sue held an employment session in the Aberdeen Arts Gallery with candidates looking for construction work. Alongside this, Sue was also supporting a work experience candidate who was exploring job roles in the industry. Members of the ABZWorks team, along with Aberdeen Council staff, also attended the session to learn more about MAC Roofing, the work we are currently doing in Aberdeen and how to best support their clients in successfully getting into the industry.

Sue introduced MAC and gave a brief introduction; this was later followed by a discussion around the many job roles that are available in construction. Sue spoke with each candidate in the group setting and also spent time with each individual to discuss their skills, qualifications and job interests. Their mentors were then able to signpost them to relevant courses, companies or work experience positions. We had a varied age group with differing skill sets, so a one-to-one conversation was essential in order to give relevant details to each.

A group activity was set up with an open question and answer session at the end, while the individual conversations ensured that sensitive information remained private. Lee-Ann, who is currently doing work experience with MAC, has since sent her CV to Sue who has tweaked it to improve her opportunities. This has also led to the candidate changing direction as she is now pursuing a social value/community benefits role or similar. We wish her every success with her choice of career!

MAC Group of Companies

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